



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



CRITERION – VI GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 Institutional Vision and Leadership



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6.1 Institutional Vision and Leadership

6.1.1. College Motto, Emblem, Vision, Mission and Core Value

Motto

The Upanishad Mantra तमसो मा ज्योतिर्गमय (tamaso mā jyotirgamaya-Lead me from the darkness of ignorance to the Light of knowledge) is the motto of our college.

College Emblem



The college emblem, in perfect harmony with the motto, embodies the pursuit of knowledge and enlightenment, illuminating the intellectual mind with positivity and warmth. It proudly represents the transformative power of learning, where minds expand, grow, and rise towards wisdom, symbolizing an unwavering commitment to academic excellence.

Vision

"Sreekrishnapuram V. T. Bhattathiripad College aspires to be a leading institution of higher learning, recognized for academic excellence, innovative research with a commitment to positive societal impact and empowering students to thrive in a dynamic global environment."

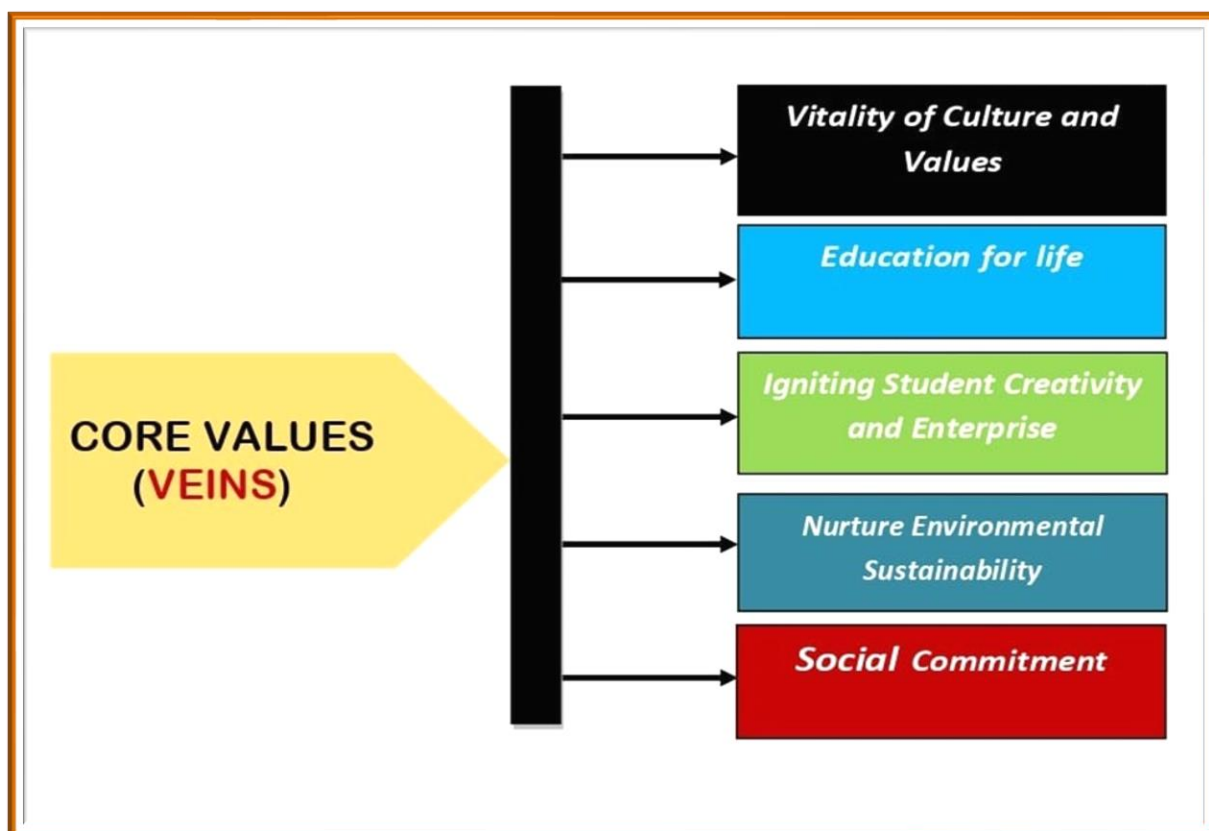


Mission

- To propagate holistic education rooted in Indian Culture and Heritage, aiming to develop ethically grounded individuals who contribute positively to society.
- To address the diverse educational needs of students from all societal backgrounds, with a special focus on empowering underprivileged and marginalized communities, developing equality and inclusivity in education.
- To update society with modern technological innovations and provide students with the knowledge and skills necessary to meet the developmental needs of society.
- To instill a deep sense of responsibility towards environmental conservation and sustainable practices, ensuring a healthy and viable ecosystem for future generations.
- To Promote community engagement and social welfare activities to address societal challenges and improve the quality of life for all.



Core Values



1. V - Vitality of culture and values

VTB College integrates Indian cultural heritage and values into its curriculum while promoting universal ethical principles such as integrity, respect, and fairness, environmental protection and develops responsible practices in students to support a more sustainable future.

2. E - Education for life

VTB College emphasizes the acquisition of knowledge and skills that empower students to excel beyond academics, preparing them for lifelong success in their careers and personal lives

3. I - Ignite Student Creativity and Enterprise

At VTB College, we foster a culture of innovation where students are empowered to think critically, collaborate creatively, and transform ideas into reality.

4. N - Nurture Environmental Sustainability

VTB College adopts eco-friendly practices, to conserve resources and reduce carbon footprint in order to protect biodiversity, mitigate climate change, and create a harmonious coexistence with nature.

5. S - Social Commitment

The college instils a sense of social responsibility in its students, encouraging them to be active and engaged citizens who make positive contributions to their communities.

